



2017 Vendor Application

Pennsylvania National Horse Show ♦ October 12 – 21, Harrisburg, PA

ADMINISTRATIVE OFFICE:

720 Limekiln Rd, New Cumberland, PA 17070
www.PAnational.org

SHOW GROUNDS:

Farm Show Complex, 2300 N. Cameron St., Harrisburg, PA
www.PaFarmShowComplex.pa.gov

To apply for vendor space at The Pennsylvania National Horse Show, return this completed form to:

Email – Shelly@PAnational.org

US Postal Mail

Shelly Mix, PNHS, 720 Limekiln Rd., New Cumberland, PA 17070

Please include:

- *Website (if applicable)*
- *Photos of your Product(s)*
- *Description(s) of your Product(s)*
- *Photos of your booth display*

Date _____

Company Name _____

Address: _____

City: _____ State: _____ Zip Code: _____

Primary Phone: _____ Mobile Phone: _____

Contact Person: _____

Email: _____

Website: _____

Application submission does not guarantee space at The Show. You will receive an email confirmation of acceptance. Upon confirmation, you will receive a contract to submit as well as additional information about The Show.



2017 Vendor Information

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About

The Pennsylvania National Horse Show is an ideal marketing venue for reaching all facets of the horse industry: owner, trainer, rider and fan! Tagged as “The Horseman’s Show,” this 10-day event attracts sport horse enthusiasts and top talent. Horses, riders and trainers who work all year long to qualify for the honor of competing at “Harrisburg.” The Horse Show is known locally for its contributions to the community and globally for its standard of excellence. In conjunction with the Harrisburg Kiwanis Youth Foundation and its own Pennsylvania National Horse Show Foundation, (both 501(c)(3) organizations), the show has given back over 1.5 million dollars. 2016 marked the inaugural Therapeutic Riding Championships as well as recognition of a Therapy Horse of the Year which were greeted with great success.

The Event

Each day of the show is unique with exceptional shopping and special events adding to the experience. With over 70 distinctive vendors, it’s a show in itself! Everything from art, antiques, gifts, clothing, leather goods, jewelry, saddlery, tack and more - all indoors.

The Facility

The State Farm Show Complex is conveniently located near the center of downtown Harrisburg, Pennsylvania, the State Capitol. The facility is 24 acres under roof and the entire event (stabling, schooling rings, competition ring & trade show) takes place indoors. There is more than adequate on-site and off-site parking as well as space for campers.

The Experience

1,400 qualified competitors throughout the 10-day show; 15,000 On-site spectators; 90% from the East Coast; Nearly 1 million Facebook Impressions; 87,000+ Twitter Impressions; 20,000+ Instagram Engagements (2016).

Booth Space

Located on the Upper Concourse of the Main Arena, booths are a generous 18’ wide by 10’ deep. Prices start at \$700 and go upward depending on booth size and location. Space is limited and must be requested via Application. Specific booth locations will be assigned upon approval with contract and deposit submission. Returning vendors receive first priority.

Booth rentals include:

- Electricity
- Back and side Drapes
- Free Parking
- Daily Vendor Hospitality
- Ability to provide insert for Exhibitor Bags
- Live Link on PAnational.org
- Vendor Thank You Dinner
- 10 General Admissions passes to the show

Accommodations

There are numerous hotels and restaurants within a 5-mile radius of the Farm Show Complex. Be sure to check our website for a list of Official Hotels. On-site Camper Hook-ups are also available at an additional cost.

Additional Opportunities

- A Logo Button on the Live Feed Webcast that links directly to YOUR online store
- A Physical Banner displayed in Lower Link – special rates for Vendors!