

2022 Pennsylvania National Horse Show Prize List Advertising Opportunities



“The source” of all information needed by competitors for this international event. The prize list contains all the classes, rules, regulations and qualifying information about the show. The Prize List is available online to all qualified competitors and on the PNHS web site beginning in mid-July and is used as a reference throughout the entire Show.

The Pennsylvania National Horse Show (PNHS) will be held October 13-22, 2022. One of the preeminent equestrian events in the United States. The show is a not-for-profit event that supports the PA National Horse Show Foundation which provides assistance to equine programs such as therapeutic riding endeavors and horse rescue efforts.

Advertising in the PNHS Prize List is an outstanding avenue to promote your company to a receptive demographic. On a digital platform, your ad will be seen before, during and after the 10-day Show.

Who: 1,500+ competitors. The average number of people attending with each competitor is 4.

Where: The Pennsylvania Farm Show Complex and Expo Center in Harrisburg, PA

When: Junior Weekend – with 700+ horses & riders October 13-16, 2022
Adult Week – with another 800+ horses: October 17-22, 2022

Advertising Information: Fill in the attached contract and return to PNHS office as soon as possible.

Information: You may enclose payment or we are happy to bill you later.

Questions: Contact the PNHS office (717) 770-0222 or by email to Susie@PANational.org





PRIZE LIST CONTRACT – 2022

Please reserve the following advertising space:

_____ Full page: \$500
5-1/2" wide x 8-1/2" tall

_____ Half page: \$250
5-1/2" wide x 4-1/4" tall

All ads are published in color and include listing with link within Prize List, posted on PNHS website

Electronic submissions only in PDF, JPEG, TIF or EPS. RGB files preferred, CMYK also accepted.

_____ Business Name

_____ Contact Name

_____ Address

_____ Phone Number

_____ Email Address

_____ Web Address for Link (*Official Hotels only*)

Payment

_____ Check enclosed payable to: PNHS

_____ Credit Card payment/Information: **Master Card and Visa only**

Name as it appears on card: _____

Number _____ Exp. Date _____

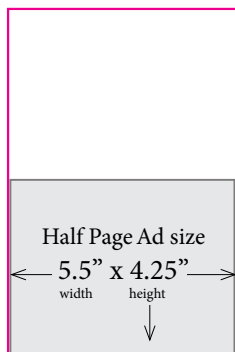
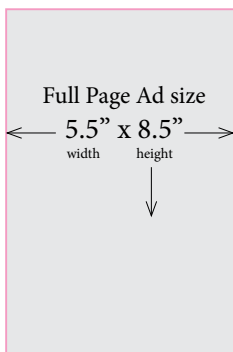
Zip code associated with card: _____

DEADLINE: Payment and Art must be received by **May 15th.**

Please complete and return to:

PA National Horse Show Foundation, PO Box 6815, Harrisburg, PA 17112

- OR - Email to Susie@Panational.org • 717-770-0222



Advertisement

_____ Full Page \$500 5-1/2" wide by 8-1/2" tall
_____ Half Page \$250 5-1/2" wide by 4-1/4" tall

Ad Copy:

_____ Camera Ready Copy enclosed
_____ Electronic Ad by email to: Susie@panational.org