



75
YEARS
1946 ~ 2020

Pennsylvania National
HORSE SHOW

October 8-17, 2020

Sponsor Options

To celebrate our 75th Year, we have Sponsor Packages available from \$1,075 to \$100,075 – All custom tailored to meet your marketing needs.

Overall Presenting Sponsor

- The Pennsylvania National Horse Show, presented by "Your Company Name here"
- Sponsor Name promoted with all facets of the Event
 - Presence in print, digital and television promotions
 - Ringside seating & dining throughout 10-days
 - Ringwall display and additional signage
 - And more!

Title Event Sponsor

- Brand your favorite Event
- Presence in print, digital and television promotions
- Ringwall display signage
- Ringside seating & dining throughout 10-days
- And more!

Jumper Sponsorships

- Brand your favorite Class
- Presence in print and digital promotions
- Social Media Shout-Outs via Facebook and Instagram
- Signage and Exposure
- And more!

Jumper Classes include:

Prix de Penn National Grand Prix
The Pennsylvania Big Jump
The Keystone Classic

Harrisburg Sprint
Dash for the Cash
Speed Challenge

Open Jumper Championship
Amateur/Amateur-Owner Jumper Division
Open Jumper Speed Championship

Hunter Sponsorships

- Brand your favorite Division
- Presence in print and digital promotions
- Social Media Shout-Outs via Facebook and Instagram
- Signage and Exposure

Divisions include:

Junior Weekend

Pony Hunter
Junior Hunter

Senior Week

Green Hunter
Green Conformation
High Performance Working Hunter

High Performance Conformation
Ladies Sidesaddle
Amateur-Owner Hunter

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Special Event Sponsorships

- Presence in print and digital promotions
- Social Media Shout-Outs via Facebook and Instagram

Events Sponsorship Options include:

Therapeutic Riding Championships	Family Fun Day Activities	Nightly Entertainment Events
Celebrity Challenge	Hunt Night	Foundation Friday

Special Awards

- Presence in print and digital promotions
- Social Media Shout-Outs via Facebook and Instagram

Award Sponsorship Options include:

High Point Small Junior	Leading Rider Open Jumper	AO 3'3" Hunter Grand Champion
High Point Large Junior	Leading Lady Rider Open Jumper	AO 3'6" Hunter Grand Champion
Best Jr Rider – Horse	Leading Rider AO Jumper	Grand Hunter Champion
Best Jr Rider – Pony	Pony Hunter Grand Champion	Green Hunter Grand Champion
Leading Hunter Rider	Junior Hunter Grand Champion	Sportsmanship Awards

Additional Options May Include:

On Site:

Sampling
Program & Prize List Print Ads
Award Opportunities
Hospitality Options

PA announcements
Vendor Space
Scoreboard Recognition
Ticket Recognition

Online and Social Media:

Website Presence, Logo & Link
Facebook, Twitter, Instagram Networking
Email Marketing



Contact

Pennsylvania National Horse Show

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All proceeds from the Pennsylvania National Horse Show support the PNHS Foundation, a 501c3 entity benefitting therapeutic riding programs and equine rescue groups.

