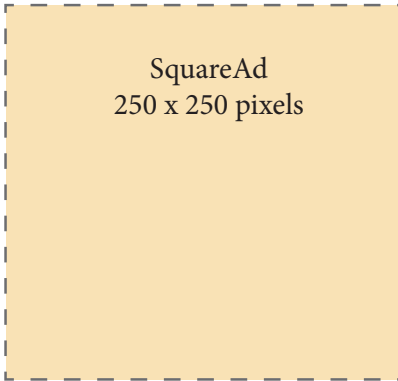
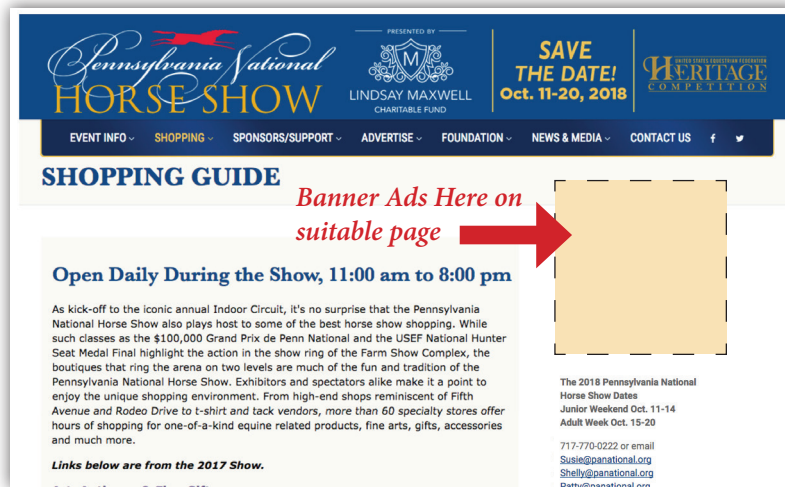


## 2018 Web Advertising - [www.PAnational.org](http://www.PAnational.org)



### Annual Charges:

Half Ad.....\$200  
 Square Ad .....\$300



### *Pennsylvania National Horse Show Online Stats*

- **880,300** Views of the live webcast in 2017
- **100,000 +** Reached via Email Marketing
- **180,000+** Visitors to Web Site
- **Over 2 Million** reached through Social Media throughout 2017

*Show proceeds provide support for therapeutic riding and equine rescue programs*



## 2018 Web Advertising - www.PAnational.org - CONTRACT

Please complete and return to: PNHS, 720 Limekiln Road, New Cumberland, PA 17070  
Or email to Patty Wise (Patty@PAnational.org) or Shelly Mix (Shelly@PAnational.org).

Business Name	Contact Name
Address (billing)	
City, State, Zip Code	
Phone Number	Email Address
Authorized Signature	Date

We Authorize PNHS to publish an advertisement on www.PAnational.org as indicated and subject to the acceptance of PNHS. Publisher will not be held responsible for typographical error.

### PAYMENT

Check enclosed payable to:  
**PA National Horse Show Foundation**  
 Credit Card payment

### ADVERTISEMENT SIZE

Half Ad: \$200 (250 x 100 pixels)  
 Square Ad: \$300 (250 x 250 pixels)

Credit Card Information:

Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. Date \_\_\_\_\_ Zip Code associated with card: \_\_\_\_\_

### ARTWORK SPECIFICATIONS:

Preferred format: Web resolution JPEGs (72 dpi); RGB only (no spot or CMYK images); files actual size (100%).  
SIZES: • Half-Ad, 250 x 100 pixels • Square Ad, 250 x 250 pixels  
PLEASE SUBMIT THE CLICK-THROUGH URL.

**SUBMIT FILES** to Shelly@PAnational.org

Ads will be posted within 4 business days of payment received. No animated files accepted at this time.

If you need assistance in developing your online ad, please contact Shelly@PAnational.org.