

2023 Pennsylvania National Horse Show Sponsor and Advertising Opportunities

The Pennsylvania National Horse Show (PNHS) will be held October 12-22, 2023. One of the preeminent equestrian events in the United States, the show is a not-for-profit event that supports the PA National Horse Show Foundation providing assistance to equine programs such as therapeutic riding and horse rescue groups.

Become a Sponsor

PNHS provides an outstanding avenue to promote your company to a receptive demographic. Unlimited custom packages available including featured on-site exposure, division and class sponsorships & awards, special event hosting and hospitality, website advertising, social media exposure, VIP accommodations, on-site signage, scoreboard / livestream presence and more!



Publications

The PNHS offers two primary, vital information publications: The digital Prize List and the printed Official PNHS Program. Your advertisement will be seen by more than 6,000 competitors and their associates competing at PNHS as well as the Central Pennsylvania regional community.

The Prize List

On a digital platform, your ad will be seen before, during and after the 11-day Show in October.

The Official Program

Over 200 pages of vital information about the event and the competitors. With detailed listings of previous winners and current competitors, the Program is a coveted keepsake for exhibitors and spectators.

Who: 1,800+ competitors. The average number of people attending with each competitor is 4.

Where: The Pennsylvania Farm Show Complex and Expo Center in Harrisburg, PA

When: Junior Weekend - with 900+ horses & associates October 12-15, 2023
Professional Week - with another 900+ horses & associates October 16-22, 2023

Additional, specific information will be available as dates move closer. If you would like further detail, feel free to contact Brenda Mueller, Sponsor Concierge at Brenda@PANational.org (phone 262-391-6630) or Executive Director Susie Shirk at Susie@PANational.org.

