



October 14-23, 2021

Sponsor Options

Overall Presenting Sponsor

The Pennsylvania National Horse Show, presented by "Your Company Name here"

- Sponsor Name promoted with all facets of the Event
- Presence in print, digital and television promotions
- Ringside seating & dining throughout 10-days
- Ringwall display and additional signage
- And more!

Title Event Sponsor

- Brand your favorite Event
- Presence in print, digital and television promotions
- Ringwall display signage
- And more!

Arena Sponsor

Link your business or personal name to one of our 4 Arenas - or all of them!

Jumper Sponsorships

- Brand your favorite Class
- Presence in print and digital promotions
- Social Media Shout-Outs via Facebook and Instagram
- Signage and Exposure
- And more!

Jumper Class Highlights:

Prix de Penn National Grand Prix
 The Pennsylvania Big Jump
 The Keystone Classic
 Harrisburg Sprint
 Dash for the Cash

Open Jumper Championship
 Amateur/A-Owner Jumper Division
 Open Jumper Speed Championship
 Children and Adult Jumpers

Hunter Sponsorships

- Brand your favorite Division
- Presence in print and digital promotions
- Social Media Shout-Outs via Facebook and Instagram
- Signage and Exposure
- And more!

Hunter Divisions include:

Junior Weekend

Pony Hunter
 Junior Hunter
 Equitation

Senior Week

Professionals
 Amateur/Amateur-Owner
 Children / Adult
 Winners Stake



Special Event Sponsorships _____

- Presence in print and digital promotions
- Social Media Shout-Outs via Facebook and Instagram

Events Sponsorship Options:

Therapeutic Riding Championships Hunt Night
Family Fun Day Activities Foundation Friday

Special Awards _____

- Presence in print and digital promotions
- Social Media Shout-Outs via Facebook and Instagram

Award Sponsorship Options:

High Point Awards Grand Champion Awards
Best Junior Riders Sportsmanship Awards
Leading Rider Awards

Heritage Club - Contribute to sustaining the history and future of the Pennsylvania National Horse Show.

Founders Club - Support the Foundation and the annual grant campaign for therapeutic riding programs & equine rescue groups.

Additional On Site & Online Benefits Available _____

We invite you to join the list of exceptional, committed Patrons and Sponsors who have contributed to the 75 years of Pennsylvania National Horse Show's success.

All sponsorships are custom tailored to meet your marketing needs.



Contact

Pennsylvania National Horse Show
PO Box 6815
Harrisburg, PA 17112

Susie Shirk, Executive Director
Susie@PANational.org

717-770-0222

www.PANational.org

All proceeds from the Pennsylvania National Horse Show support the PNHS Foundation, a 501c3 entity benefitting therapeutic riding programs and equine rescue groups.

