# HARRISBURG DOSE PRESENTED BY Equithrive.

## THURSDAY - OCTOBER 13, 2016



## Pennsylvania National Horse Show Welcomes the U25 Jumper Division



The Pennsylvania National Horse Show is pleased to announce the addition of the highly-popular U25 Jumper Division to its 2016 lineup of classes.

"Adding the U25 division to our great show is an extremely important step for the future of show jumping and especially for our event. These are the riders of the future who want to gain this valuable experience and we are excited to offer this program at Harrisburg for the

first time," said Peter Doubleday, Co-Manager of the Horse Show.

"We are excited to add this popular division to the Pennsylvania National Horse Show. This helps us continue our commitment to being the leader of the indoor circuit schedule and maintaining our status as the 'Horseman's Show," said Tom Bross, Chair of the Pennsylvania National Horse Show Board of Directors.

The U25 Jumper Division will start on Thursday October 20 with a \$3,000 Welcome Class. The division will consist of three classes and will conclude on Saturday October 22 with the final round worth \$20,000.



#### **Tentative Time Schedule**

10	
7:30a	22 Sm. Jr. Hunter 15 & U
8:40a	23 Sm. Jr. Hunter 15 & U Handy
):40a	27 Sm. Jr. Hunter 16-17
0:45a	28 Sm. Jr. Hunter 16-17 Handy
1:50a	32 Lg. Jr. Hunter 15 & U
2:55p	33 Lg. Jr. Hunter 15 & U Handy
2:00p	37 Lg. Jr. Hunter 16-17
3:05p	38 Lg. Jr. Hunter 16-17 Handy
1:10p	47 Sm. Jr. Hunter 3'3"
1:55p	48 Sm. Jr. Hunter 3'3" Handy
5:40p	52 Lg. Jr. Hunter 3'3"
5:25p	53 Lg. Jr. Hunter 3'3" Handy
7:15p	21 Sm. Jr. Hunter 15 & U U/S
7:30p	26 Sm. Jr. Hunter 16-17 U/S
7:45p	31 Lg. Jr. Hunter 15 & U U/S
3:00p	36 Lg. Jr. Hunter 16-17 U/S
8:10p	46 Sm. Jr. Hunter 3'3" U/S
3:20p	51 Lg. Jr. Hunter 3'3" U/S
8:35p	Set for Jumpers
0:05p	Neue Schule / USEF
	Junior Jumper Individual Phase 1

The Pennsylvania National Horse Show is thrilled to welcome our new presenting sponsor!







### Meet the NEW Executive Director



The Board of Directors of the Pennsylvania National Horse Show is pleased to announce the hiring of Susie Webb as the new Executive Director!

Ms. Webb has extensive experience in the horse show management world. Recently, she served as sponsorship coordinator for the National Horse Show.

She was previously Executive Director of the Washington International Horse Show and oversaw the movement of the show from the Landover, Maryland facility to the Verizon Center in downtown DC, its current location.

"I am so excited to be a part of the Pennsylvania National Horse Show team. The Pennsylvania National Horse Show has such a wonderful history and represents so much of the tradition that is inherent in our sport. I am honored to become a part of the show and move it into the next decade"



#### A COMPANY BUILT ON SCIENCE

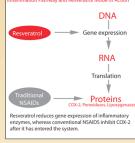
In 2007, Dr. Patrick Lawless was working as a biopharmaceutical research scientist developing new anti-inflammatory drugs when he witnessed Kentucky Derby winner Barbaro's tragic breakdown in the Preakness Stakes. With the entire nation, he followed the courageous battle waged by this horse and his caretakers until he finally succumbed to the tragedy of laminitis.



Through his own research, Dr. Lawless had become familiar with the natural anti-inflammatory compound Resveratrol. Resveratrol was receiving a great deal of recognition at that time due to it being the first compound identified to activate the "anti-aging gene" SIRT1. Pat realized

that there was an opportunity to use Resveratrol to help horses suffering from chronic inflammatory conditions, such as arthritis, Equine Metabolic Syndrome (EMS) and laminitis.

In 2008, Dr. Lawless founded the company Equithrive and introduced the first equine product (Equithrive<sup>®</sup> Joint) to contain a purified form of Resveratrol. Since then, the efficacy of Equithrive Joint in reducing lameness, inflammation and oxidative stress in animals has been proven in multiple university studies. The company has also launched a higher dose Resvera-



trol product (Metabarol<sup>TM</sup>) that was the first equine product demonstrated to lower insulin levels in horses with EMS.

For more information please visit the website www.equithrive.com

## EMO Agency Terrace Takes on a New Look

We are pleased to welcome The EMO Agency as the Title Sponsor of the EMO Agency Terrace. For 2016, the EMO Agency Terrace will take on a new look - with new decor, enhanced menu options, on site bar and improved seating.



"The EMO Agency Terrace will create a whole new level of VIP seating and hospitality at this year's horse show," said Susie Webb Executive Director of the Pennsylvania National Horse Show. "Guests will be able to sit in an upscale yet comfortable setting overlooking the competition and enjoy everything from a light



breakfast to an afternoon cocktail and hors d'oeuvres." These beautiful, new farm tables will be available for purchase from Attic Treasures & Woodworking at the conclusion of the Show.

"We are so happy to increase our sponsorship of the Pennsylvania National Horse Show to include the EMO Agency Terrace Tables. For the past two years we have presented the "EMO High Five Awards" to the highest scoring rounds in several categories, said E. Sue Bopp of the EMO Agency. Adding the Terrace Tables to allow spectators to watch these high scoring trips just seemed like a natural fit."

Also new this year will be the ability to purchase individual tables for both the Medal and Grand Prix days. Table sales will be broken into four time slots allowing spectators to reserve seating for their specific preferences. Junior Weekend tables will be available Thursday, October 13 through Saturday, October 15 for \$1200. Medal Sunday tables will be available for Sunday, October 16 for \$400. Adult Week tables will be sold for Monday, October 17 through Friday, October 21 for \$1200. Grand Prix Saturday tables will be available for the entire day Saturday October 22 for \$500. Watch daytime competition AND the Grand Prix de Penn National Presented by The Lindsay Maxwell Charitable Fund PLUS the premier entertainment of the horse show - country music concert with rising star Ben Gallaher, Presented by L.B. Smith Ford.

For more information on table sales and reservations please contact Patty Wise at (717) 770-0222 or via email at patty@panational.org

