

# New for 2024!

*Pennsylvania National*  
**HORSE SHOW**



2024  
PENNSYLVANIA  
NATIONAL HORSE SHOW

COMBINATION  
ADVERTISING  
OPPORTUNITIES

The Pennsylvania National Horse Show (PNHS) is one of the preeminent equestrian competitions in the United States. It's also a not-for-profit event that supports the PA National Horse Show Foundation. Each year the PNHS Foundation provides grant funding to equine programs including therapeutic riding organizations and horse rescues.

### **The Prize List**

- THE go-to source of all information needed by all competitors, trainers and owners
- Contains the show's class offerings, rules, regulations and qualifying information
- Available online on the PNHS website beginning in mid-July
- Referenced throughout the entire show

### **The Official Pennsylvania National Horse Show Program**

- Over 200 pages of vital information about the event and the competitors
- Detailed listings of previous winners and current competitors
- A coveted souvenir for exhibitors and spectators alike

Advertising in both the PNHS prize list and The Official Program is a great way to promote your company to a large, receptive demographic. Your ad will be seen before, during and after the 11-day show by more than 1,500 competitors and their associates attending PNHS; PLUS, spectators and fans throughout Central Pennsylvania - all at a significant discount!

October 10 - 20, 2024 ♦ PA Farm Show Complex ♦ Harrisburg, PA ♦ PAnational.org



## SPECIAL COMBO PRICING

*Minimum purchase one ad in each, Prize List and Program*

### PRIZE LIST AD

Full Page *Regular Price:*  
\$400 *\$500*

1/2 Page *Regular Price:*  
\$200 *\$250*

### PROGRAM AD

Full Page *Regular Price:*  
\$700 *\$875*

1/2 Page *Regular Price:*  
\$450 *\$575*

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## PAYMENT

**Check:**

*Enclosed payable to:* PNHS Foundation      *Mail to:* PNHSF, P.O. Box 6815, Harrisburg, PA 17003

**Credit Card Information:**

Name as it appears on card: \_\_\_\_\_

Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Zip code associated with card: \_\_\_\_\_ Code: \_\_\_\_\_

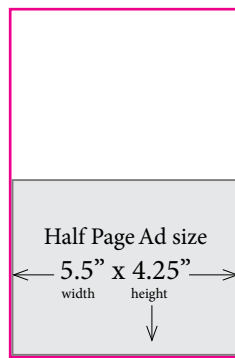
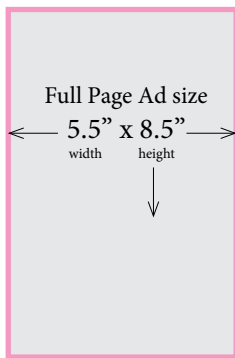
October 10 - 20, 2024  
Farm Show Complex • Harrisburg, PA  
PAnational.org



## PRIZE LIST SPECIFICATIONS

Electronic submissions only; PDF, JPEG, TIF or EPS.  
RGB files preferred, CMYK also accepted.

**DEADLINE: Payment and Art must be received by June 7, 2024.**  
Email to [Shelly@PAnational.org](mailto:Shelly@PAnational.org) • 717-770-0222



### Advertisement

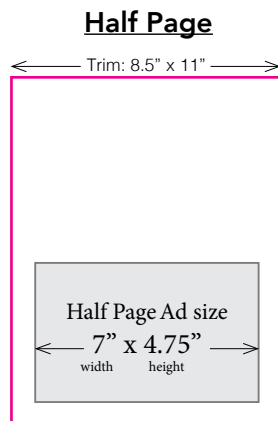
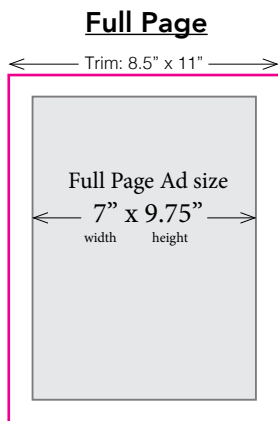
- \_\_\_ Full Page 5-1/2" wide by 8-1/2" tall
- \_\_\_ Half Page 5-1/2" wide by 4-1/4" tall

## PROGRAM SPECIFICATIONS

Electronic submissions only. Prefer PDF, but will accept .JPEG, TIF or EPS saved as high resolution (300 dpi) file; **CMYK only** (no Pantone or Spot colors). *Crop Marks are optional.*

Questions on creating or submission of your ad? Contact Shelly Mix at [Shelly@PAnational.org](mailto:Shelly@PAnational.org).

**DEADLINE: Payment and Art must be received by Sept. 4, 2024.**  
Email to [Shelly@PAnational.org](mailto:Shelly@PAnational.org) • 717-770-0222



### Advertisement

- \_\_\_ Full Page 7" wide by 9-3/4" tall
- \_\_\_ Half Page 7" wide by 4-3/4" tall