

2024 PENNSYLVANIA NATIONAL HORSE SHOW PRIZE LIST ADVERTISING OPPORTUNITIES



The Pennsylvania National Horse Show (PNHS) will be held October 10-20, 2024. One of the preeminent equestrian competitions in the United States, the show is a not-for-profit event that supports the PA National Horse Show Foundation. Each year the PNHS Foundation provides grant funding to equine programs including therapeutic riding organizations and horse rescues.

The prize list is the source of all information needed by competitors for this international event and contains the show's class offerings, rules, regulations and qualifying information. The prize list is available online for all prospective competitors to access on the PNHS website beginning in mid-July and is used as a reference throughout the entire show.

Advertising in the PNHS prize list is an outstanding avenue to promote your company to a receptive demographic. On a digital platform, your ad will be seen before, during and after the 11-day show.

Who: 1,500+ competitors. The average number of people attending with each competitor is 5.

Where: The Pennsylvania Farm Show Complex and Expo Center in Harrisburg, PA

When: Junior Weekend - with 800+ horses & riders October 10-13, 2024
Champions Week - with another 700+ horses October 14-20, 2024

Advertising

Information: Fill in the attached contract and return to PNHS office as soon as possible.

Questions: Contact the PNHS office (717) 770-0222 or by email to Susie@PAnational.org



October 10 - 20, 2024 ♦ PA Farm Show Complex ♦ Harrisburg, PA ♦ PAnational.org



PRIZE LIST AD CONTRACT – 2024

Please reserve the following advertising space:

_____ Full page: \$500
5-1/2" wide x 8-1/2" tall

_____ Half page: \$250
5-1/2" wide x 4-1/4" tall

All ads are published in color and include listing with link within Prize List, posted on PNHS website.

_____ Business Name

_____ Contact Name

_____ Address

_____ Phone Number

_____ Email Address

_____ Web Address for Link

Payment

___ Check enclosed payable to: PNHSF

___ Credit Card payment/Information:

Name as it appears on card: _____

Number _____ Exp. Date _____

Zip code associated with card: _____ Security Code: _____

SPECIFICATIONS

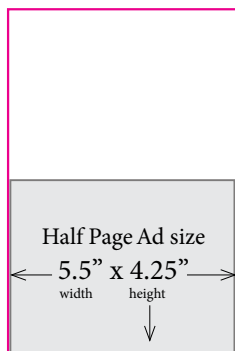
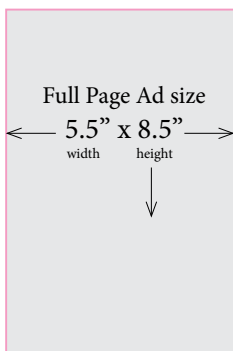
Electronic submissions only; PDF, JPEG, TIF or EPS. RGB files preferred, CMYK also accepted.

DEADLINE: Payment and Art must be received by June 7, 2024.

Please complete and return to:

PA National Horse Show Foundation, PO Box 6815, Harrisburg, PA 17112

- OR - Email to Shelly@PAnational.org • 717-770-0222



Advertisement

___ Full Page \$500 5-1/2" wide by 8-1/2" tall

___ Half Page \$250 5-1/2" wide by 4-1/4" tall

Ad Copy:

___ Camera Ready Copy enclosed

___ Electronic Ad by email to: Shelly@PAnational.org