

2024 PENNSYLVANIA NATIONAL HORSE SHOW PROGRAM ADVERTISING OPPORTUNITIES

The Official Pennsylvania National Horse Show Program has over 200 pages of vital information about the event and the competitors. With detailed listings of previous winners and current competitors, the Program is a coveted keepsake for exhibitors and spectators.

Your advertisement will be seen by more than 1,500 competitors and their associates competing at PNHS PLUS, the Central Pennsylvania regional community.

The Pennsylvania National Horse Show (PNHS) will be held October 10-20, 2024. One of the preeminent equestrian events in the United States, the show is a not-for-profit event that supports the PA National Horse Show Foundation providing assistance to equine programs such as therapeutic riding and horse rescue groups.

Advertising in the PNHS Official Program is an outstanding avenue to promote your company to a receptive demographic.



Who: 1,500+ competitors. The average number of people attending with each competitor is 5.

Where: The Pennsylvania Farm Show Complex and Expo Center in Harrisburg, PA

When: Junior Weekend - with 800+ horses & riders October 10-13, 2024

Champions Week - with another 700+ horses October 14-20, 2024

Advertising: Fill in the attached contract and return to PNHS office as soon as possible.

Information: You may enclose payment or we are happy to bill you later.

Questions: The PNHS office 717.770.0222 or by email to Susie@PANational.org

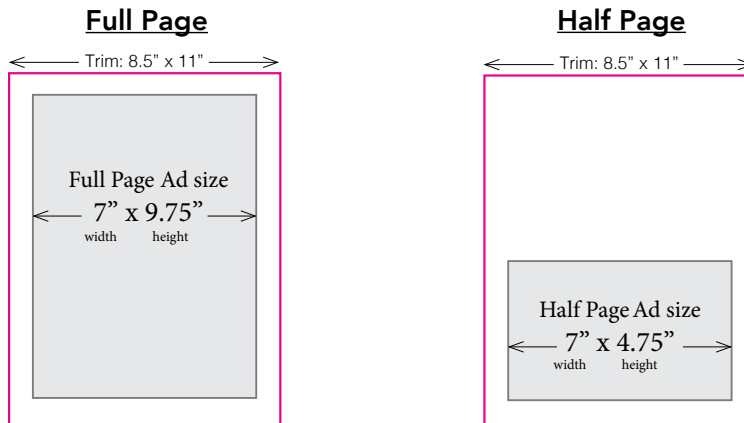


2024 PNHS PROGRAM AD CONTRACT

Size specs below. Electronic submissions only. Prefer PDF, but will accept .JPEG, TIF or EPS saved as high resolution (300 dpi) file; **CMYK only** (no Pantone or Spot colors). *Crop Marks are optional.*

Questions on creating or submission of your ad? Contact Shelly Mix at Shelly@PAnational.org.

DEADLINE – Art must be received by - Sept. 4, 2024. Return form and ad to Susie@PAnational.org.



Date _____

Company Name _____

Address: _____

City: _____ State: _____ Zip Code: _____

Primary Phone: _____ Mobile Phone: _____

Contact Person: _____

Email: _____ Website: _____

PAYMENT

___ **Check enclosed payable to: PNHS Foundation**

Mail to: PA National Horse Show Foundation
P.O. Box 6815, Harrisburg, PA 17112

___ **Credit Card payment/Information:**

- One Full page ad \$875
- Two full page ads \$1,200 (\$600/page)
- Three or more full page ads \$1,500 (\$500/page)
- Half-page ad \$575

Name as it appears on card: _____

Number: _____ Exp. Date: _____

Zip code associated with card: _____ Code: _____

*DEADLINE: Payment and ad must be received by September 4, 2024.
Please complete and return form and ad to Susie@PAnational.org*