

Pennsylvania National
HORSE SHOW



2026
PENNSYLVANIA
NATIONAL
HORSE SHOW

COMBINATION
ADVERTISING
OPPORTUNITIES

The Pennsylvania National Horse Show (PNHS) is one of the preeminent equestrian competitions in the United States. It's also a not-for-profit event that supports the PA National Horse Show Foundation. Each year the PNHS Foundation provides grant funding to equine programs including therapeutic riding organizations and horse rescues.

The Prize List

- THE go-to source of all information needed by all competitors, trainers and owners
- Contains the show's class offerings, rules, regulations and qualifying information
- Available online on the PNHS website beginning in mid-July
- Referenced throughout the entire show

The Official Pennsylvania National Horse Show Program

- Over 200 pages of vital information about the event and the competitors
- Detailed listings of previous winners and current competitors
- A coveted souvenir for exhibitors and spectators alike

Advertising in both the PNHS prize list and The Official Program is a great way to promote your company to a large, receptive demographic. Your ad will be seen before, during and after the 11-day show by more than 1,500 competitors and their associates attending PNHS; PLUS, spectators and fans throughout Central Pennsylvania - all at a significant discount!

October 8 - 18, 2026 ♦ PA Farm Show Complex ♦ Harrisburg, PA ♦ PANational.org
For more information, contact Alexis Clancy ♦ alexis@panational.org ♦ 224-800-4778



SPECIAL COMBO PRICING

Minimum purchase one ad in each, Prize List and Program

PRIZE LIST AD

Full Page *Regular Price:*
\$400 *\$500*

1/2 Page *Regular Price:*
\$200 *\$250*

PROGRAM AD

Full Page *Regular Price:*
\$700 *\$875*

1/2 Page *Regular Price:*
\$450 *\$575*

Date _____

Company Name _____

Address: _____

City: _____ State: _____ Zip Code: _____

Primary Phone: _____ Mobile Phone: _____

Contact Person: _____

Email: _____ Website: _____

PAYMENT

Check:
Enclosed payable to: PNHS Foundation *Mail to:* PNHSF, P.O. Box 6815, Harrisburg, PA 17003

Credit Card Information:
 Name as it appears on card: _____
 Number: _____ Exp. Date: _____
 Zip code associated with card: _____ Code: _____

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 Farm Show Complex • Harrisburg, PA
 PAnational.org

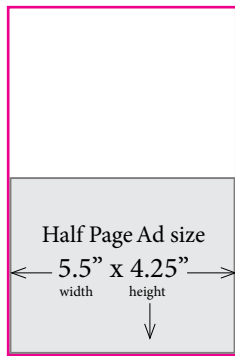
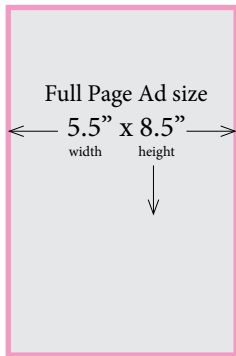
Pennsylvania National HORSE SHOW



PRIZE LIST SPECIFICATIONS

Electronic submissions only; PDF, JPEG, TIF or EPS.
 RGB files preferred, CMYK also accepted.

DEADLINE: Payment and Art must be received by June 12, 2026.
Email to Alexis@PAnational.org • 717-770-0222



Advertisement

- ___ Full Page 5-1/2" wide by 8-1/2" tall
- ___ Half Page 5-1/2" wide by 4-1/4" tall

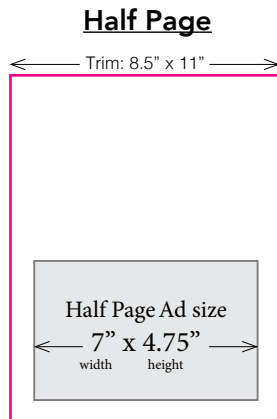
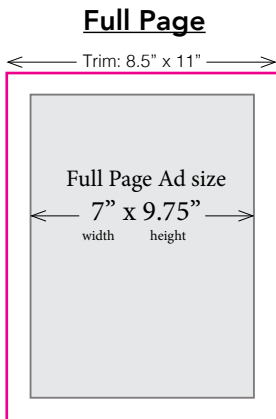


PROGRAM SPECIFICATIONS

Electronic submissions only. Prefer PDF, but will accept .JPEG, TIF or EPS saved as high resolution (300 dpi) file; **CMYK only** (no Pantone or Spot colors). *Crop Marks are optional.*

Questions on creating or submission of your ad? Contact Shelly Mix at Shelly@PAnational.org.

DEADLINE: Payment and Art must be received by Sept. 4, 2026.
Email to Alexis@PAnational.org • 717-770-0222



Advertisement

- ___ Full Page 7" wide by 9-3/4" tall
- ___ Half Page 7" wide by 4-3/4" tall