



~ 2026 ~

PENNSYLVANIA
NATIONAL
HORSE SHOW

PROGRAM ADVERTISING OPPORTUNITIES

The Pennsylvania National Horse Show (PNHS) is one of the preeminent equestrian competitions in the United States. It's also a not-for-profit event that supports the PA National Horse Show Foundation. Each year the PNHS Foundation provides grant funding to equine programs including therapeutic riding organizations and horse rescues.

The Official Pennsylvania National Horse Show Program

- Over 200 pages of vital information about the event and the competitors
- Detailed listings of previous winners and current competitors
- A coveted souvenir for exhibitors and spectators alike

Advertising in The Official PNHS Program is a great way to promote your company to a large, receptive demographic. Your ad will be seen before, during and after the 11-day show by more than 1,500 competitors and their associates attending PNHS; PLUS, spectators and fans throughout Central Pennsylvania.

October 8 - 18, 2026 ♦ PA Farm Show Complex ♦ Harrisburg, PA ♦ PANational.org
For more information, contact Alexis Clancy ♦ Alexis@panational.org ♦ 224-800-4778



2026 PROGRAM AD ORDER FORM

Full Page
\$875

Half Page
\$575

Date _____

Company Name _____

Address: _____

City: _____ State: _____ Zip Code: _____

Primary Phone: _____ Mobile Phone: _____

Contact Person: _____

Email: _____ Website: _____

PAYMENT

Check:

Enclosed payable to: PNHS Foundation *Mail to:* PNHSF, P.O. Box 6815, Harrisburg, PA 17003

Credit Card Information:

Name as it appears on card: _____

Number: _____ Exp. Date: _____

Zip code associated with card: _____ Code: _____

PROGRAM SPECIFICATIONS

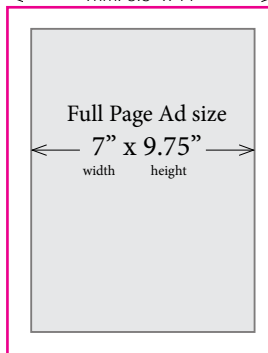
Electronic submissions only. Prefer PDF, but will accept .JPEG, TIF or EPS saved as high resolution (300 dpi) file; **CMYK only** (no Pantone or Spot colors). *Crop Marks are optional.*

Questions on creating or submission of your ad? Contact Shelly Mix at Shelly@PAnational.org.

DEADLINE: Payment & Art must be received by Sept. 4, 2026.
Email to Alexis@PAnational.org • 224-800-4778

Full Page

Trim: 8.5" x 11"



Half Page

Trim: 8.5" x 11"

