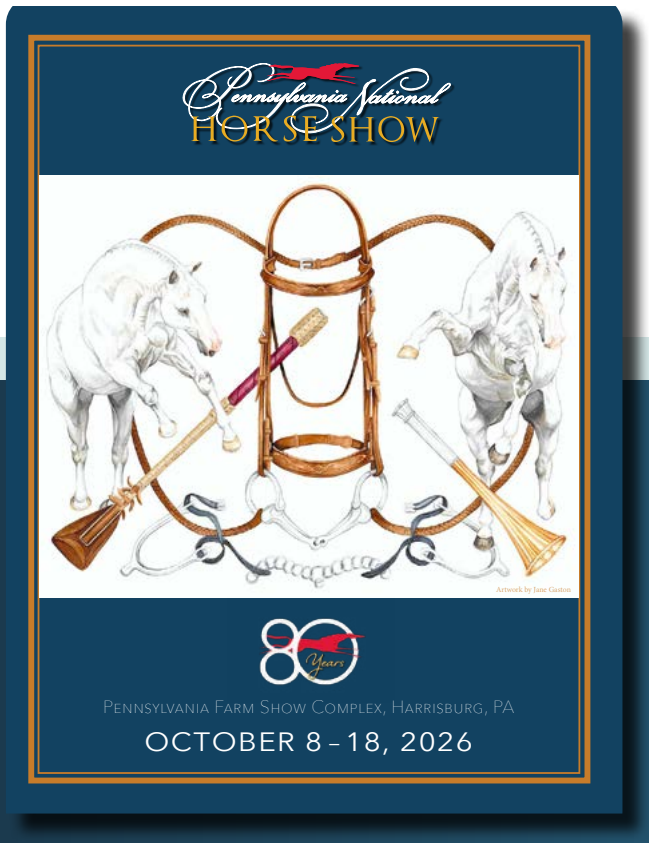


Pennsylvania National HORSE SHOW

80 Years

## ~ 2026 ~

## Pennsylvania National Horse Show

# Program Advertising Opportunities

The Pennsylvania National Horse Show (PNHS) is one of the preeminent equestrian competitions in the United States. It's also a not-for-profit event that supports the PA National Horse Show Foundation. Each year the PNHS Foundation provides grant funding to equine programs including therapeutic riding organizations and horse rescues.

***The Official Pennsylvania National Horse Show Program***

- Over 200 pages of vital information about the event and the competitors
- Detailed listings of previous winners and current competitors
- A coveted souvenir for exhibitors and spectators alike

Advertising in The Official PNHS Program is a great way to promote your company to a large, receptive demographic. Your ad will be seen before, during and after the 11-day show by more than 1,500 competitors and their associates attending PNHS; PLUS, spectators and fans throughout Central Pennsylvania.

October 8 – 18, 2026 ✦ PA Farm Show Complex ✦ Harrisburg, PA ✦ PAnational.org

For more information, contact Alexis Clancy ✦ Alexis@panational.org ✦ 224-800-4778

Pennsylvania National HORSE SHOW

80 Years

# 2026 Program Ad Order Form

☐ Full Page $875

☐ Half Page $575

Date _____

Company Name _____

Address: _____

City: _____ State: _____ Zip Code: _____

Primary Phone: _____ Mobile Phone: _____

Contact Person: _____

Email: _____ Website: _____

## PAYMENT

___ **Check:**

***Enclosed payable to:*** PNHS Foundation ***Mail to:*** PNHSF, P.O. Box 6815, Harrisburg, PA 17003

___ **Credit Card Information:**

Name as it appears on card: _____

Number: _____ Exp. Date: _____

Zip code associated with card: _____ Code: _____

## Program Specifications

Electronic submissions only. Prefer PDF, but will accept .JPEG, TIF or EPS saved as high resolution (300 dpi) file; **CMYK only** (no Pantone or Spot colors). *Crop Marks are optional.*

Questions on creating or submission of your ad? Contact Shelly Mix at Shelly@PAnational.org.

**DEADLINE: Payment & Art must be received by Sept. 4, 2026.**
**Email to Alexis@PAnational.org • 224-800-4778**

**Full Page**

Trim: 8.5" x 11"

Full Page Ad size
7" x 9.75"
width height

**Half Page**

Trim: 8.5" x 11"

Half Page Ad size
7" x 4.75"
width height

October 8 – 18, 2026 ✦ PA Farm Show Complex ✦ Harrisburg, PA ✦ PAnational.org
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